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The Parker Foundation  
*Gerald T. and Inez Grant Parker*

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*Annual Report*

## PRESIDENT'S MESSAGE

January 1, 2012

**T**his has been another interesting year for The Parker Foundation. We have watched the volatile investment markets cause our endowment to fluctuate often, which worries all of us because we are keenly aware that all of the nonprofits are struggling for money. Fortunately, so far, we have not had to decrease our investments in the community and let's hope that continues.

We have decided to go paperless. It became a necessity as we were getting more and more applications and on occasion could barely carry the stack into the meetings. The goals of this endeavor are to save trees, stay up to date with technology, and to make applying to us less onerous. From now on, only one application will be submitted, the applications will be transmitted to all of us electronically and we will read on our iPads. Our talented Robbin Powell has done all of the research for the project and is now our tutor.

*The Board carefully considered 238 requests during the fiscal year, approving 77. Eleven grant requests were pending at year's end.*

We have decided to support all of the collaboratives of San Diego Grantmakers: Workforce, Child Welfare, Coming Home to Stay, Homeless, Veterans, and Education.

It is our hope that sharing our expertise and money will strengthen these efforts and that there will be stronger outcomes as a result.

And, we continue to be so proud of all the professional work done by the nonprofits in our region. These have been trying times for all and frankly, I believe, it may get worse as public funding becomes more scarce. We need to continue to strengthen the support systems for the sector. One of the new questions we ask in our application process is "describe your universe;" we hope this will help organizations think about their work and how it "benefits the people of San Diego." That is the mission of The Parker Foundation.

Judy McDonald  
*President*

## ABOUT US

**T**he Parker Foundation was founded on October 5, 1971 for charitable purposes leading to the betterment of life for all people of San Diego County. With a net endowment of over \$34 million, the Foundation has granted over \$38 million since inception.

An independent, private foundation and California non-profit corporation, the Parker Foundation is limited by its governing instruments to funding charitable organizations operating in San Diego County. Grants are not made to individuals and generally the Foundation does not support conferences or symposia. While occasional grant support is given to religious organizations, those grants are only made for direct support to nonsectarian educational or service projects. Loans are sometimes considered under special circumstances.

It is not the Foundation's policy to provide support for any project to the extent that it becomes dependent on the Foundation for continued existence. In some cases, the Foundation favorably considers matching grant proposals or "challenge grants," or conditions the grant upon the achievement of certain objectives under terms satisfactory to the grantee.



## THE PARKERS

**G**erald T. and Inez Grant Parker shared a lifetime of devotion to the betterment of their community.

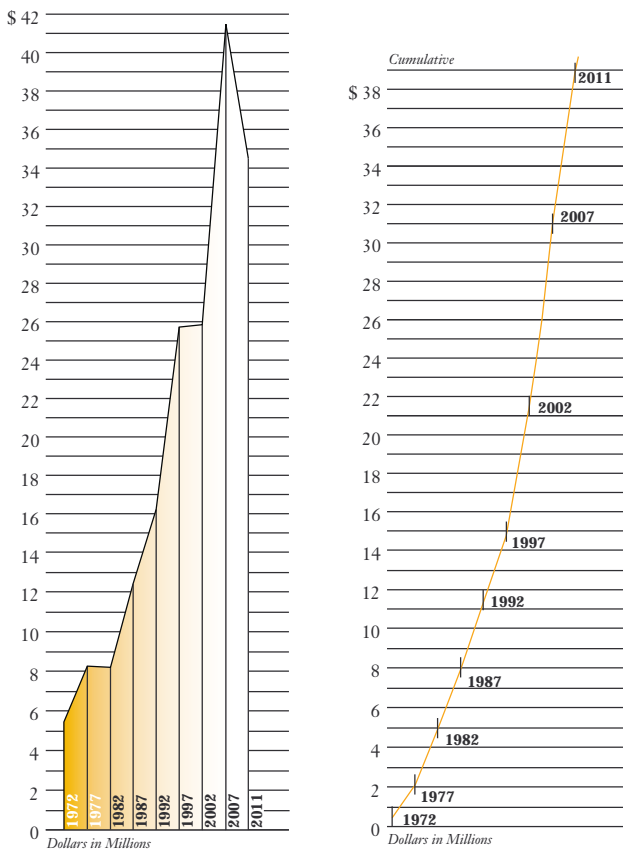
Gerald T. Parker was born on June 24, 1883. Raised in a small Illinois town, he attended the University of Chicago, where he studied under the great physicist and Nobel Prize winner, A.H. Michelson. Rather than pursue a career in science, Mr. Parker entered the field of finance, joining the Commerce Trust Co. in Kansas City, Missouri. He became vice president and head of the bond department.

Inez Grant Parker was born in Oswego, Kansas, June 26, 1887. The daughter of a prominent horse and mule dealer, she became a proficient horsewoman and an accomplished driver of spirited teams. She also founded the Friends of the Nelson Art Museum in Kansas City.



Moving to San Diego, the Parkers demonstrated the same commitment to community. They supported such organizations as the Boy Scouts, San Diego Museum of Art and Northwest Family YMCA. After Mr. Parker's death, gifts from Mrs. Parker established the Parker Foundation in 1971. On her death in 1972, the balance of her estate was transferred to the Foundation to institutionalize their devotion to community in perpetuity.

## HISTORICAL OVERVIEW



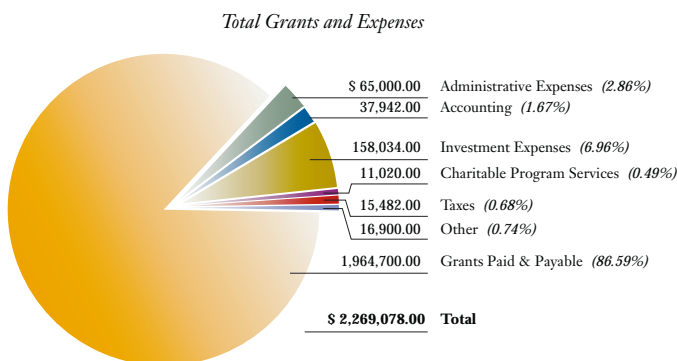
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## ENDOWMENT

	Sept. 30, 2010	Sept. 30, 2011
Fair market value	\$ 37,310,577	\$ 34,543,038

## EXPENDITURES



- I. CULTURAL (26.12%) . . . . . \$ 440,000.00**
- A. Visual Arts (6.82%) . . . . . \$ 30,000.00**
- Media Arts Center San Diego, for equipment and lab manager's salary (11/18/10) . \$ 25,000.00
  - Americans for the Arts, for Cultural Tourism: Impact for the Visitor, the Artists, and the Local Economy session/San Diego Conference (2/17/11) . . . 5,000.00
- B. Performing Arts (54.55%) . . . . . \$ 240,000.00**
- San Diego Repertory Theatre, for production costs for Let Me Down Easy (12/21/10) . . . . . \$ 20,000.00
  - Mo'olelo Performing Arts Company, for infrastructure growth plan (2/17/11) . . . . . 25,000.00
  - Athenaeum Music & Arts Library, for printing costs for the 20 Years of Exhibitions catalog book (4/7/11) . 10,000.00
  - San Diego Opera Association, to purchase of pARTicipate software to enhance social networking capabilities (4/7/11) . . . . . 75,000.00
  - Mainly Mozart, for Advance Campaign (5/11/11) . . . 30,000.00
  - San Diego Children's Choir, to upgrade website/communication, marketing & special events manager (5/11/11) . . . . . 20,000.00
  - Moonlight Cultural Foundation, for salary for part-time development associate (8/25/11) . . . . . 25,000.00
  - San Diego Ballet/San Diego Dance Theatre, for Internet Marketing Professional (8/25/11) . . . . . 35,000.00
- C. Museums/Zoo (38.64%) . . . . . \$ 170,000.00**
- Museum of Contemporary Art, for forklift and storage racks for new facility (11/18/10) . . . . . \$ 75,000.00
  - Reuben H. Fleet Science Center, for Visitor Parking System (11/18/10) . . . . . 60,000.00
  - San Diego Air & Space Museum, for high density shelving for film archives (2/17/11) . . 35,000.00
- II. ADULT AND YOUTH SERVICES (39.47%) . . . . . \$ 665,000.00**
- A. Adult Services (46.54%) . . . . . \$ 309,500.00**
- San Diego Workforce Partnership, for the Workforce Collaborative (11/18/10) . . . . . \$ 25,000.00
  - Elder Law & Advocacy, for Nursing Home Rights Enforcement project (11/18/10) . . . . . 25,000.00
  - Interfaith Shelter Network, for operating costs for the El Nido Transitional Housing program (12/21/10) . 7,000.00
  - Ladle Fellowship, for operating costs (12/21/10) . . . . . 10,000.00
  - San Diego Habitat for Humanity, for Resource Development Initiative (11/18/10) . . . . . 30,000.00
  - Regional Task Force for the Homeless, for \$10 gift cards for PITC participants (12/21/10) . . . 1,000.00
  - Homeaid San Diego, for shelter development projects (4/7/11) . . . . . 30,000.00
  - California Western School of Law, for Community Law Project to provide assistance to low-income/homeless (5/11/11) . . . . . 10,000.00
  - ElderHelp, for volunteer recruitment coordinator staff position (5/11/11) . . . . . 20,000.00
  - SAY San Diego-Healthy Start Military Family Resource Center, for 24/7 Parenting: SOS program (5/11/11) . . . . . 30,000.00
  - Stepping Stone of San Diego, for development operations (5/11/11) . . . . . 20,000.00
  - Regional Task Force for the Homeless, for Expenses for Point-in-Time-Count (PITC) (7/13/11) . . . . . 15,000.00
  - San Diego Human Dignity Foundation, to support the San Diego HIV Funding Collaborative (7/13/11) . 10,000.00

- 14. Fallbrook Food Pantry, for holiday meals (11/18/10) . . . 1,500.00
- 15. Feeding America,  
for purchase of cold storage units (12/21/10) . . . . . 50,000.00
- 16. Home Start,  
for Financial Opportunity Center (8/25/11) . . . . . 20,000.00
- 17. St. Madeleine Sophie's Center,  
for operating expenses for Sophie's Gallery (9/22/11) . . . 5,000.00

**B. Youth Services (53.46%) . . . . . \$ 355,500.00**

- 1. San Diego Youth & Community Services,  
for Expressive Arts Therapy project (11/18/10) . . . . \$ 25,000.00
- 2. San Diego Youth & Community Services,  
for Child Welfare Collaborative  
at San Diego Grantmakers (11/18/2010) . . . . . 2,500.00
- 3. Big Brothers Big Sisters,  
for Neighborhood Investment Project  
in Mid-City and South Bay (11/18/10) . . . . . 15,000.00
- 4. Outdoor Outreach, for capacity building (12/21/10) . . 15,000.00
- 5. San Diego Center for Children, for salary  
for Outcomes Manager (12/21/10) . . . . . 25,000.00
- 6. North County Lifeline, for non-personnel expenses  
for Civic Leadership Project (2/17/11) . . . . . 20,000.00
- 7. Escondido Children's Museum, for operating expenses  
to support programs and exhibitions  
during transition to new facility (4/7/11) . . . . . 20,000.00
- 8. A New PATH, for Moms United  
to End the War on Drugs campaign (5/11/11) . . . . . 10,000.00
- 9. Casa Cornelia Legal Services, for Children's Program  
for unaccompanied immigrant children (5/11/11) . . . . 15,000.00
- 10. TERI, Inc., for Retain Nonprofit Finance Fund  
to develop business plan  
for sustainable enhancement (7/13/11) . . . . . 25,000.00
- 11. Just In Time for Foster Youth, for salary  
for Volunteer Director (7/13/11) . . . . . 35,000.00
- 12. San Diego Adaptive Sports Foundation,  
for Salary Program Dir. and operating expenses  
for Adaptive Sports program (8/25/11) . . . . . 15,000.00
- 13. Emilio Nares Foundation, for salary  
for Development/Business  
& strategic planning process(8/25/11) . . . . . 15,500.00
- 14. San Diego Youth Services, for expenses  
for Transition Aged Youth (TAY) Academy (8/25/11) . 20,000.00
- 15. TEDxYouth San Diego, for Transportation costs  
for November 20, 2011 program to inspire
- 16. San Diego youth for community involvement (8/25/11). 2,500.00
- 17. Tariq Khamisa Foundation,  
for Resource Development project (8/25/11) . . . . . 35,000.00
- 18. A Reason to Survive (ARTS), for strategic plan  
and staff development (9/22/11) . . . . . 15,000.00
- 19. Pro Kids Golf Academy, for technology equipment  
for City Heights facility (9/22/11) . . . . . 20,000.00
- 20. STAR PAL, for Capacity building (9/22/11) . . . . . 25,000.00

**III. MEDICAL (8.37%) . . . . . \$ 141,000.00**

- 1. Ronald McDonald House Charities,  
for purchase of a refrigerated truck (12/21/10) . . . . \$ 11,000.00
- 2. Family Health Centers of San Diego,  
for Project BASTA! (4/7/11) . . . . . 10,000.00
- 3. Community Health Improvement Partners,  
for operational support to establish Accounting  
and Human Resources departments(5/11/11) . . . . . 25,000.00
- 4. Fresh Start Surgical Gifts,  
for one surgery weekend (5/11/11) . . . . . 10,000.00
- 5. La Maestra Community Health Centers,  
for Volunteer Coordinator  
for new volunteer program (7/13/11) . . . . . 25,000.00

- 14. Sharp Healthcare Foundation,  
for Neonatal Intensive Care Unit (NICU)
- 15. Navigator Program at Sharp Mary Birch (7/13/11) . . . 50,000.00
- 16. Parkinson's Association of San Diego,  
for In-home Respite Care program (9/22/11) . . . . . 10,000.00

**IV. EDUCATION (11.28%) . . . . . \$ 190,000.00**

- 1. Cultivating Brilliance, for OPEN GATE program  
at Darnell Charter School (12/21/10) . . . . . \$ 25,000.00
- 2. Young Audiences of San Diego, for capacity building  
for Educational Services program (12/21/10) . . . . . 25,000.00
- 3. Villa Musica, for capacity building (2/17/11) . . . . . 4,000.00
- 4. South Bay Community Services, for teacher's salary  
for Mi Escuelita Preschool (2/17/11) . . . . . 15,000.00
- 5. Villa Musica, for capacity building (4/7/11) . . . . . 1,000.00
- 6. Monarch School Project, for capital expense  
for new high school (7/13/11) . . . . . 100,000.00
- 7. North County Trade Tech High School, for salary  
for Project SEE (School of Environmental Education)  
Manager (7/13/11) . . . . . 20,000.00

**V. COMMUNITY ACTIVITIES & MISC. (13.86%) . . \$ 233,500.00**

- 1. Jacobs Center for Neighborhood Innovation,  
for Writerzblock \$15k,  
Project Safe Way \$10k (11/18/10) . . . . . \$ 25,000.00
- 2. Balboa Park Collaborative, salary of a full-time editor  
for the Balboa Park Online Collaborative (11/18/10) . 10,000.00
- 3. Balboa Park Cultural Partnership,  
for audience evaluation  
and professional development (11/18/10) . . . . . 25,000.00
- 4. Thomas Jefferson School of Law, for student training  
in East County for its mediation program (5/11/11) . . 10,000.00
- 5. Watchdog Institute, for a planning grant (5/11/11) . . . 25,000.00
- 6. San Diego Grantmakers,  
for 2011 Annual Conference (7/13/11) . . . . . 2,500.00
- 7. Jacobs Center for Neighborhood Innovation,  
for San Diego Neighborhood Funders  
2011 Membership (7/13/11) . . . . . 7,500.00
- 8. Bayside Community Center, for guidance counseling  
program for high school students (8/25/11) . . . . . 20,000.00
- 9. Public Conservations West, for Expenses  
for Grantmakers conference  
and operating expenses (8/25/11) . . . . . 10,000.00
- 10. Japanese Friendship Garden Society,  
for membership and donor cultivation  
software (9/22/11) . . . . . 22,500.00
- 11. Chicano Federation, for rent for six months (\$15,000)  
and to support expenses related to the establishment  
of a new office lobby and Community  
Resource Center (\$31,000)(9/22/11) . . . . . 46,000.00
- 12. Equinox Center, for San Diego Quality of Life:  
It's Personal project (9/22/11) . . . . . 15,000.00
- 13. San Diego Police Foundation,  
for upgrading technology infrastructure (9/22/11) . . . 15,000.00

**VI. ENVIRONMENT (0.90%) . . . . . \$ 15,200.00**

- 1. Friends of Hellhole Canyon Open Space, for  
purchase and preserve of a 40-acre environmentally  
critical parcel of private land (4/7/11) . . . . . \$ 10,000.00
- 2. Lakeside's River Park Conservancy, for tools,  
equipment and snake gaiters (4/7/11) . . . . . 5,200.00

**TOTAL GRANTS APPROVED . . . . . \$ 1,684,700.00**

## APPLICATION PROCESS

*While The Parker Foundation has no formal grant request format, a request for a grant support must:*

1. In 3 pages or less (letterhead preferred):

(a) Describe the specific use proposed for the requested funds, including a description of the project or charitable use; the degree to which the project is beneficial to San Diego County; the number of individuals in San Diego County directly aided or affected by the project; and any other information which you may deem relevant.

(b) Describe the method by which the results of the project to be supported can be measured, and agree to provide The Parker Foundation, within six months of the grant payment, with a report on the measured outcome and results of the supported program.

(c) Describe other charitable organizations you partner with, outline other charitable organizations that provide similar services, if applicable (if so, how do you distinguish yourself from the other organizations), and describe source of clients.

(d) The grant request should be signed by the Executive Director.

2. Provide (a) a detailed current budget of your organization, (b) a detailed budget for the specific project, including other sources of funding, whether committed, conditional or potential, (c) a copy of your most recent annual financial report (audited preferred), and (d) a Balance Sheet and Income Statement (Profit/Loss) for the most recent quarter.

3. Provide a list of the Board of Directors.

4. Include verification that the charitable organization requesting the grant is at present a charitable organization under Internal Revenue Code Section 501(c)(3) **and California** Revenue & Taxation Code Section 23701(d); a copy of **each** determination letter from the Internal Revenue Service and the Franchise Tax board must accompany the request.

5. Complete Grant Proposal Cover Sheet ([theparkerfoundation.org/pdf/apprccssform\\_3b\\_.pdf](http://theparkerfoundation.org/pdf/apprccssform_3b_.pdf))

*The Parker Foundation considers initial grant proposals in written form only. Board decisions are communicated in writing, usually within 60 days of receipt of the request. The Board of Directors of The Parker Foundation meet frequently throughout the year. Deadlines for grant proposals are posted on the website ([TheParkerFoundation.org](http://TheParkerFoundation.org)) under Board Schedule/Deadlines. **The Parker Foundation does not accept personal delivery of grant proposals***

*All grant requests and inquiries should be directed to:*

Robbin C. Powell, Assistant Secretary

**The Parker Foundation**

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Carlsbad, CA 92008

[www.TheParkerFoundation.org](http://www.TheParkerFoundation.org)

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